

THE NEW **PACKAGING SYSTEM**

eTray®
BY SEALPAC®



Less plastic, more communication and 100% reliable

eTray® by SEALPAC is an innovative and sustainable packaging solution for meat, poultry, seafood and convenience products under modified atmosphere. The high-quality cardboard base, which can be fully printed on the inside and outside, hence allowing for attractive designs and offering plenty of space for communication, has a plastic inner layer that purely provides the sealing and barrier function. The trick: easy separation of materials after use.

Benefits:

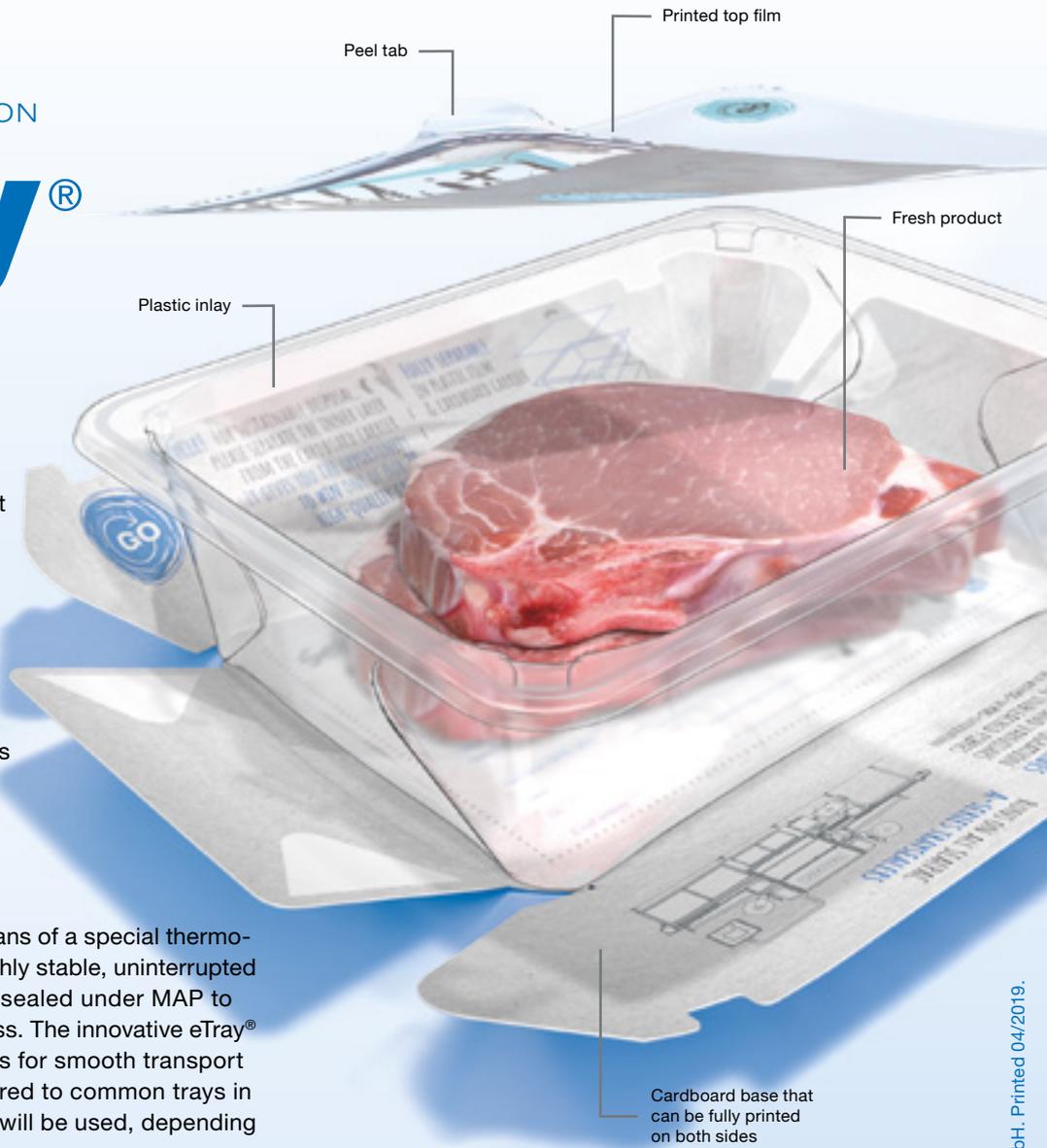
- Sealing under MAP with 100% process security
- Up to 40% reduction in plastic compared to common MAP trays
- Significant increase in communication potential
- Easy recycling through separation of materials

SEALPAC®

Forming Innovations

SUSTAINABLE INNOVATION

eTray®



Ecologically convincing

SEALPAC's eTray® system is ideal for high-quality MAP products that require an alternative packaging technology, in order to make them stand out among the standard packs on the retail shelves. With the sustainable eTray® concept, after taking out the product, the packaging is easily divided in cardboard and plastic components to allow for separate disposal.

Safe packaging process

The trays are pre-fabricated by means of a special thermoforming process. Owing to their highly stable, uninterrupted sealing edge, each tray is reliably sealed under MAP to ensure the safest packaging process. The innovative eTray® is suitable for denesting and allows for smooth transport across the packaging line. Compared to common trays in the market, up to 40% less plastic will be used, depending on shape and size.

Recycling made easy

The eTray® system offers fresh products, such as minced meat, goulash, seafood, poultry and convenience meals, optimal protection whilst ensuring an eye-catching appearance at retail. After use, the cardboard carrier and plastic inlay are easily separated to allow for sustainable disposal and recycling.

Advantages at a glance:

- A whole new look at retail
- Optimal communication possibilities (competitions, storytelling, etc.)
- Sustainable packaging system with up to 40% less plastic
- Fully separable in plastic and cardboard
- Available on all SEALPAC A-series traysealers

SEALPAC – your package to success.

As a high-precision manufacturer, we support our customers in reaching their targets. We work together to create cost-effective and guaranteed high-quality solutions. Our flexible and dedicated approach will guide you in exploring individual alternatives to help shape your future.

Your SEALPAC distributor: